

Governor's Commission on Government Reform, Efficiency, and Performance

Minutes of Meeting held on April 1st, 2016

9:00AM

University of Wisconsin River Falls, River Falls WI

Commission Members Present: Co-Chair Scott Neitzel, Co-Chair John Shiely, Secretary Dave Ross, Senator Janis Ringhand, Representative Adam Jarchow, Mr. Robin Gates, and Mr. Ara Cherchian.

On the Phone: Mr. Bob Ziegelbauer, Senator Howard Marklein, and Mrs. Linda Seemeyer.

Excused: Mr. Michael Heifetz and Secretary Richard Chandler.

1. Co-Chair Scott Neitzel opened the meeting and called for the approval of the March meeting minutes.
2. The March commission meeting minutes were approved with one correction unanimously.
3. Co-Chair Scott Neitzel introduced Sandi Miller of Wisconsin Interactive Network and Bob Sanders of the Arkansas Information Consortium and Dana Burmaster from the Wisconsin Department of Administration.
4. Sandi introduced Bob Sanders and he began his presentation on the Gov2Go platform in Arkansas.
5. Bob gave his presentation.
6. Co-Chair Scott Neitzel called on Commission members to ask questions of Sandi, Bob, or Dana.
 - Senator Ringhand asked if the state was going to publicize the One Stop Business portal more and when it was launched.
 - Representative Jarchow commented on his support for Gov2Go and how it could help businesses and individuals.
 - Joel Stern commented about funding and Secretary Ross commented how it is self-funded and Representative Jarchow indicated it could save costs.
 - Robin Gates expressed concern over interfacing with agencies on the funding and Co-Chair Scott Neitzel commented it can be a part of shared services. Sandi commented that it currently works and 14 agencies and 2 commissions are using the self-funding model today.
 - Senator Ringhand commented that some areas of the state may have broadband issues and this should be a consideration.
 - Mr. Cherchian said if a minimal fee for the service is added the state should save money.
7. Co-Chair Scott Neitzel introduced Joel Stern of Stern Value Management to talk about Economic Value Added or EVA Incentives.
8. Joel gave his presentation.
9. Co-Chair Scott Neitzel called on Commission members to ask questions of Joel.
 - Co-Chair Shiely talked about how EVA was implemented at Briggs and Stratton. He commented that taking the program to the shop floor resulted

in dramatic improvements. He also said it takes a good CFO to implement and that employees can do more than all MBA's combined.

- Joel commented that he could do this for the state by picking 2 state agencies to pilot it and it would take 4 staff dedicated from the state to do and it could be done in 10 to 12 months.
- Representative Jarchow asked how it works and Joel replied.
- Shiely asked how it's paid for.
- Secretary Ross commented about the state's efforts with Lean principles and Joel commented that with his programs, as an example, they have an incentive to turn the lights off when they leave a room.

10. Co-Chair Scott Neitzel introduced Clifford Strachan from Utah to talk about the Utah Privatization Board.

11. Clifford Strachan gave his presentation.

12. Co-Chair Scott Neitzel called on Commission members to ask questions of Cliff.

- Representative Jarchow asked about Utah privatizing state parks. Cliff said the management is looked at for privatization, not the land. He commented Arizona did this.
- Joel Stern commented that his program could be used before privatization to drive efficiencies first. He also commented that in fiscal impact estimates added tax revenue needed to be factored in.
- Robin Gates commented that there is resistance in state agencies. He also said with Utah's SUCCESS framework, why aren't agencies already doing this. Cliff did not know.
- Co-Chair Scott Neitzel asked about the size of the board and Cliff said 17 members with him as the staffer.

13. Co-Chair Scott Neitzel reconvened the commission meeting, and asks if there is any additional discussion.

14. The May Commission meeting was set to be on Thursday, May 5th at 10:00AM in the Madison area.

15. Co-Chair Scott Neitzel adjourned the meeting.